

## **Graphic Designer and Video Creator**

## **Roles & Responsibilities**

The Graphic Designer cum Video creator will be responsible for creating visually appealing designs and engaging video content for our Digital marketing Team.

- \* Develop images, Posters, layouts, logos, Flyer, brochures and other designs
- \* Strong understanding of videos on YouTube, LinkedIn, Instagram and Facebook.
- \* Speed in quality image and video content delivery.
- \* Should be Innovative and creative.
- \* Should be idea of copyrights.
- \* Should be knowledge of Stock images websites.
- \* Required Candidate profile Minimum 1 year experience.
- \* Skilled in using Adobe Creative Suite and online AI applications.